

## Message Text

UNCLASSIFIED

PAGE 01 BELGRA 03954 111049Z

13

ACTION EUR-02

INFO OCT-01 ISO-00 PA-01 INR-01 /005 W

----- 036368

O 111025Z AUG 74

FM AMEMBASSY BELGRADE

TO USINFO WASHDC IMMEDIATE

INFO SECSTATE WASHDC IMMEDIATE 0229

UNCLAS BELGRADE 3954

USIA

USIA FOR IOP/M USIA

E.O. 11652: N/A

SUBJECT: MEDIA REACTION REPORT: FORD ACCESSION

REF: USIA 17119

1. BEGIN SUMMARY: MASSIVE COVERAGE PRESIDENTIAL TRANSITION DOMINATES ALL YUGOSLAV MEDIA OVER WEEKEND WITH PRINCIPAL EMPHASIS ON EXPECTATION CONTINUITY U.S. FOREIGN POLICY. THEME OF U.S. WORLD LEADERSHIP SELDOM NOTED SPECIFICALLY ALTHOUGH EXTENSIVE PLAY GIVEN FOREIGN POLICY PORTION PRESIDENT'S AUGUST 9 SWEARING-IN STATEMENT INDICATED RECOGNITION U.S. MAJOR ROLE. OPTIMISM ABOUT FUTURE PREVAILS ALL MEDIA. BIO STORIES ALL CONTEND PRESIDENT WILL BE UNIFYING INFLUENCE. END SUMMARY.

2. SPACE DEVOTED TO TRANSITION EVENTS INCLUDES ALMOST FULL THREE LEADING PAGES MAJOR BELGRADE DAILY POLITIKA AUGUST 9, 10, 11, AND NEARLY AS MUCH IN OTHER MAJOR DAILY BORBA. REGIONAL PAPERS SIMILAR TO SLIGHTLY LESSER DEGREE. TV DEVOTING UP TO 20 PERCENT LEAD NEWS TIME TO STORIES, INCLUDING SATELLITE CLIPS FORD PRESS CONFERENCE, SWEARING-IN, AND CORRESPONDENT VOICE FEEDS.

3. POLITIKA, NOVI SAD'S DNEVNIK PRINT IN BOLDFACE ON PAGE ONE FOREIGN POLICY PORTION AUG. 9 SWEARING-IN STATEMENT, WITH TV AND OTHER PAPERS QUOTING OR PARAPHRASING STATEMENT. THEME REINGORCED REPEATEDLY BY EXTENSIVE USE WESTERN WIRE STORIES, YUGOSLAV UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BELGRA 03954 111049Z

CORRESPONDENTS' DISPATCHES NOTING REACTIONS OTHER CAPITALS.

KISSINGER ROLE AS CHIEF FOREIGN POLICY AIDE OFTEN STRESSED.

4. ALL MEDIA USING EXTENSIVE, WARM FORD BIO MATERIAL, MUCH LOCALLY WRITTEN. PRINCIPAL POINTS USUALLY HIS DOMESTIC STRENGTHS, "TYPICAL AMERICAN" CHARACTER, AND UNIFYING INFLUENCE, BUT EXPECTED CONTINUITY OF FOREIGN POLICY ALWAYS PLAYED WELL. POLITIKA'S RADENKOVIC AUG. 10 WRITES PRESIDENT SPEAKS DECISIVELY THOUGH NOT BRILLIANTLY, CONCLUDING: "...HE WILL MORE CALM OVERTENSED NERVES OF AMERICA THAN HE WILL RADICALLY CURE HER SOCIAL AND POLITICAL ILLNESSES." SAME PAPER'S FREQUENTLY SHARP U.S. CRITIC LINCINA AUG. 10 MODERATES USUAL HARSH TONE IN FAVORABLE BIO STRESSING PRESIDENT'S CONSERVATISM, CONTINUING POLICY AND NOTING FOR'S "FLEXIBILITY.". CAHTERMAN

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, FOREIGN POLICY POSITION  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 11 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974BELGRA03954  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740220-0070  
**From:** BELGRADE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740857/aaaabwtv.tel  
**Line Count:** 75  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** USIA 17119  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 24 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <24 JUN 2002 by reddocgw>; APPROVED <23 JAN 2003 by martinjw>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MEDIA REACTION REPORT: FORD ACCESSION  
**TAGS:** PFOR, US, (FORD, GERALD R)  
**To:** n/a  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005